

## DAWSON HELPS SAILORS FEEL THE BREEZE



*Paralympic sailor Danny McCoy and Dawson teacher Myron Galan competing in the 2008 Mobility Cup.*

In the waning days of August, a group of sailing enthusiasts, including Dawson's Myron Galan and D'Arcy O'Connor, took to the waters of Lake Saint Louis to participate in the 2008 Mobility Cup Regatta - Canada's premier regatta for sailors with a disability. Myron was a competitor while D'Arcy was a companion.

The event was hosted by the Quebec Adapted Sailing Association and the Pointe Claire Yacht Club. Dawson College was one of the event's major sponsors. A contingent of Dawson supporters were on hand to cheer its own on,

One of the spectators was Director General Richard Filion who said: "The Mobility Cup is a tangible way to express our commitment to the greater community and to put the spotlight on individuals who have risen above the label of 'disabled' to prove that everything is possible."

"Our Services for Students with Disabilities proves this every day which is why it is acknowledged as one of the most successful services of its kind in the CEGEP network. We have taken these principles one step further by supporting the Mobility Cup."

### **International regatta promotes awareness**

The first Mobility Cup was held in Vancouver in 1991. It was the inspiration of Sam Sullivan (now Mayor of Vancouver), who envisioned a sailing regatta in which people would come together to promote public awareness of the capacities of people with disabilities.

Competitors came from across Canada and the United States, as well as England and as far away as New Zealand. ○

## REELING IN THE 2,000-HEADED DAWSON WEBSITE

It's been at least five years since the Dawson website received a comprehensive overhaul - an eternity in cyber-years - but the job of reeling in the massive site is well underway.

Since jurisdiction of the website was assumed by the Communications Office, progress has been made in finding solutions to some problems that have plagued the site for the past 10 years.

The acquisition of the Skytech module called Luka for content management allows the web group to build attractive, easy to view web pages from program sites to service departments, admissions and advising, to stand-alone subsites for athletics, the art gallery and the theatre.

The new look of the website has been established and templates have been created for a number of possible page uses. The College received much positive feedback from the first generation of the Discover image campaign which showed that the integrated marketing approach was effective in projecting a positive image of the College.

The new website brings this approach to the next level. The second generation of the Discover campaign has already been integrated into new promotional and recruitment materials, such as the viewbook and program brochures.

The process of migrating information from the old site to the new site has not been without its difficulties.

"Tackling the website became a little like buying a house, getting excited about painting and moving the furniture in, and finding out that inside every wall is mold," said Donna Varrica, coordinator of Communications. "The walls have to be taken down, cleaned up, and built back up again before the paint can be applied, let alone the decoration."

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Photo: Geoff Kloos